INFO5990 Tutorial **Week 6**,

**Objectives**: By the end of this session students will have:

1. Consultation with tutors on project

| **Step** | **Content / activity** | **Comments** | **Min** |
| --- | --- | --- | --- |
| **Part 1** | ONE-ON-ONE tutor / groups – consultation with Tutors | Make sure all groups are now working on the following:   1. Market size 2. Client / user segmentation 3. Pricing model 4. Revenue model 5. Competitive threat | *40* |
| **All teams to present** | Elevator speech by each group. | Every one to present to class on their idea as if they were presenting to your director for funding.  You have 1 minute to explain the following:   1. What the idea is 2. What is the problem you are solving 3. Who is the client 4. What is the solution 5. Who will you make money | *5* |
| **Conclusion** |  | **Don’t forget to do Reading s for next week**  Finish off the tutorial exercises in your own time.  Everyone to complete the attendance sheet. | *10* |
| **Finish** |  |  | ***55*** |